



THE BRISCOE
Western Art Museum

NEWS RELEASE

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THE BRISCOE MUSEUM AND SAN ANTONIO BCYCLE PRESENT
PONY EXPRESS LOVE LETTERS

Free Community Project Offers Hand-delivered Love Letters for Valentine's Day

San Antonio, Texas – The Briscoe Western Art Museum and San Antonio BCycle have once again partnered on a community Valentine's Day project called ***Pony Express Love Letters*** intended to spread the love across San Antonio and bring back the art of written correspondence. This free program allows visitors to stop by the Briscoe Museum at 210 W. Market St., San Antonio, Texas 78205 on February 1-12 during normal Museum hours to craft a personal love letter, fill in a Valentine's Mad Lib, and be inspired by books of poetry and famous quotes designed to foster romantic expression. A letter writing station complete with paper, envelopes, and a vintage 1930s Remington typewriter will be set up onsite at the Museum. Each letter will be marked with the Briscoe Museum's very own Pony Express stamp, include discount passes for the Museum and BCycle, and be delivered free of charge!

With the help of San Antonio BCycle, all the collected letters will be delivered to loved ones — by bicycle, like a modern day Pony Express, if they are in the downtown area*— or by postal service outside the boundaries of the BCycle delivery area. The Briscoe Museum will even mail your valentines all across the United States! For more information on Pony Express Love Letters and Museum hours, please visit: www.briscoemuseum.org

If you would like to help as a Pony Express Rider and deliver letters by bike on February 13, please visit the [SA2020 volunteer page](#) or contact Gus at gus@sabikeshare.com. Check out Rogy Productions' award-winning 5 minute film on Pony Express Love Letters [here](#).



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Project: **Pony Express Love Letters** – In partnership with **San Antonio BCycle**, this project invites everyone to stop by the **Briscoe Museum** (210 W. Market St., 78205) to craft their own Valentine’s Day love letter that will be delivered on February 13. A letter writing station complete with inspirational books and ideas will be set up onsite at the Museum between **February 1 - February 12** during normal Museum hours. The project – including use of the letter writing station, supplies and delivery – is **FREE** of charge and open to everyone.

Letters: We’ll provide the paper and envelopes for your handwritten creations or you can choose to use our vintage Remington manual typewriter to craft your special note. All letters must include a complete address and full name and will be stamped with the Briscoe Museum’s own Pony Express stamp.

Delivery: All letters located within the geographical boundaries defined by **SA BCycle** will be hand-delivered by volunteers on bike (includes area between I-35 and I-35/37, up to Josephine and down to Blue Star). All letters outside of the boundaries will be mailed. There is **NO CHARGE** for postage or delivery! *For a map of the BCycle delivery area, please visit: http://www.briscoemuseum.org/files/html/BCycle_Pony_Express_Map.jpg

More Info at: www.briscoemuseum.org; 210-299-4499

About The Briscoe Western Art Museum

The Briscoe Western Art Museum, named in honor of the late Texas Governor, Dolph Briscoe, Jr. and his wife, Janey Slaughter Briscoe, preserves and interprets the art, history, and culture of the American West through engaging exhibitions, educational programs, and public events reflective of the region’s rich traditions and shared heritage. Located along the San Antonio River Walk, its campus is inclusive of the restored historic 1930s art deco/neo classical former San Antonio Public Library building which now serves as the Museum space with nine galleries on three levels; the new, three-story Jack Guenther Pavilion designed by the nationally recognized architecture firm Lake|Flato and used for event rentals and programs; and the outdoor McNutt Courtyard & Sculpture Garden used for rentals and programs. For more information about The Briscoe Western Art Museum, visit our website at BriscoeMuseum.org, follow us on Twitter **@BriscoeMuseum** or ‘Like’ us on Facebook at **Facebook.com/TheBriscoe**

About San Antonio BCycle

BCycle is a next-generation bike-sharing program that boasts 55 B-stations in San Antonio, including stations at Pearl Brewery, Alamo Plaza and the Convention Center. With 450 bikes for use, San Antonio is the second largest BCycle program in the nation. San Antonio Bike Share provides citizens and tourists the ability to maximize the environmental, economic, cultural, and social benefits of bicycling. The nonprofit organization provides an efficient, sustainable mode of transportation, while also promoting health, quality of life, and preservation of the environment for San Antonio residents, commuters, and visitors. For more information, visit www.sanantonio.BCycle.com

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