



## NEWS RELEASE

### FOR IMMEDIATE RELEASE

July 20, 2016

## **Briscoe Western Art Museum Presents *Briscoe Blast! National Day of the Cowboy on July 23***

*-FREE Event Features Music, Art Activities, Chuck Wagon, Food Truck Fare, and more!-*

**SAN ANTONIO (July 19, 2016)** – The Briscoe Western Art Museum hosts the 2<sup>nd</sup> annual ***Briscoe Blast! National Day of the Cowboy*** on Saturday, July 23 from 12 noon – 4:00pm. This FREE community event features live music, art-making activities, Museum tours, games, and an authentic Chuck Wagon all in celebration of the legendary cowboy and vaquero – cultural icons of the American West. The Briscoe Museum located on the banks of the San Antonio River Walk at 210 W. Market Street. Highlights of this year's *Briscoe Blast!* include:

- **Live Music by *Rhythm Rangers*.**
- **Stick Pony Making and Barrel Racing.** Create your own stick pony and race it!
- **Sun prints and dying with natural materials.** *Facilitated by the Lullwood Group*
- **Pony Printing Press.** Ride a printing press and create own vaquero artwork. *Facilitated by the San Anto Cultural Arts*
- **Briscoe Video Game.** Featuring items from the Briscoe's collection
- **Cubetto, the Western Pig-bot Robot.** *Facilitated by Make San Antonio*
- **Chuck Wagon Cooking.** Hands-on demonstrations of Cowboy treats led by World Champion Chuck Wagon Cook, Ed Parsons
- **Lil Partners Zone.** Chill out with a Western-themed book *provided by the San Antonio Public Library*
- **Museum Tours.** Adult, family, and bilingual groups
- **Lone Star Food Truck.**
- **Briscoe Passport.** complete activities to redeem prizes
- **Cool Down Corral:**
  - Enjoy refreshments and beer by *Ranger Creek Brewing and Distilling*
  - Area also includes Shady Spots with personal fans and misters

The National Day of the Cowboy is a day set aside to celebrate and preserve the heritage of the American Cowboy/Cowgirl and *Vaquero* in the United States. “The cowboy archetype is a true American icon that transcends time, gender, ethnicity, and geographic boundaries,” said Tom Livesay, executive director of the Briscoe Museum. “As an institution dedicated to the preservation of the art and heritage of the American West, it is only appropriate that we host this celebration of cowboy culture.” In May 2015, Texas became the tenth state to pass the National Day of the Cowboy Commemoration.



**THE BRISCOE**  
Western Art Museum

For more information and a complete schedule of *Briscoe Blast! National Day of the Cowboy* activities, please visit: [BriscoeMuseum.org](http://BriscoeMuseum.org) or call 210.299.4499.

**About The Briscoe Western Art Museum | 210 W. Market Street, San Antonio, TX 78205**

The Briscoe Western Art Museum, named in honor of the late Texas Governor, Dolph Briscoe, Jr. and his wife, Janey Slaughter Briscoe, preserves and presents the art, history, and culture of the American West through engaging exhibitions, educational programs, and public events reflective of the region's rich traditions and shared heritage. Located along the San Antonio River Walk, its campus is inclusive of the restored historic 1930s former San Antonio Public Library building which now serves as the Museum space with nine galleries on three levels; the new, three-story Jack Guenther Pavilion used for event rentals and programs; and the outdoor McNutt Sculpture Garden. For more information about The Briscoe Western Art Museum, visit our website at [BriscoeMuseum.org](http://BriscoeMuseum.org), follow us on Twitter @BriscoeMuseum or 'Like' us on Facebook at [Facebook.com/TheBriscoe](https://www.facebook.com/TheBriscoe)

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