



MEDIA CONTACT:

Sharon Garcia (sgarcia@briscoemuseum.org)
O.210299.4499 ; C.210.422.8894.
Lesley Hile Ford (lesley@theprboutique.com)
Lynn Darden (lynn@theprboutique.com)
512.363.5160

PRESS RELEASE

2017 Pony Express Love Letters at the Briscoe Western Art Museum
*Popular Program Returns to Celebrate the Art of Traditional Correspondence
with Hand-Crafted Letters Delivered on Valentine's Day*

SAN ANTONIO, TX—Jan. 20, 2017. The Briscoe Museum's ***Pony Express Love Letters*** returns to spread the love across San Antonio and beyond, bringing back the art of traditional correspondence. This FREE community program allows visitors to stop by the Museum at 210 W. Market Street between January 31-February 12, during regular hours, to craft a personal love letter on a vintage typewriter or with calligraphy pens. Writing stations include books of poetry designed to foster romantic expression, a variety of stationary choices, and even Valentine's Mad Libs for a light-hearted touch.

All the collected letters will be hand-delivered for free to loved ones — by bicycle messenger on February 14, like a modern day Pony Express, if they are in the downtown area — or by postal service outside of Central San Antonio. The Briscoe will even mail valentines for free all across the United States! Each letter will be marked with the Briscoe Museum's very own Pony Express stamp and include discount passes for the Museum.

"The art of letter writing has almost disappeared in today's digital communications world," said Sharon Garcia, head of communications for the Briscoe Western Art Museum. "The Pony Express Love Letters program is a unique opportunity for our visitors to use tools like pens and vintage typewriters to create artful, meaningful expressions of love and friendship that will delight their recipients."

For the second year, the San Antonio Calligraphy Guild (SACG) will participate by addressing envelopes with elegant hand-lettering. In addition, the museum is hosting a special SACG Winter Exhibit in the Clingman Education Gallery through Feb. 14.

Again this year, the Briscoe is partnering with SATX Social Ride, who will serve as volunteer bike messengers. SATX Social Ride is an open group that promotes safe and social bike riding, especially in downtown San Antonio. Visit their [Facebook page](#) to learn more.

From Beethoven's famous "Immortal Beloved" letters, to the passionate love letters of President Woodrow Wilson, across the arc of time, people have embraced the artful expression and unparalleled impact of the love letter. With the Pony Express Love Letters program, the

Briscoe seeks to showcase the beauty of handwritten communications and pay homage to the rich tradition of Pony Express mail delivery.

For more information on the Pony Express Love Letters program, watch Rogy Productions' award-winning short film [here](#).

About The Briscoe Western Art Museum:

The Briscoe Western Art Museum, named in honor of the late Texas Gov. Dolph Briscoe Jr. and his wife, Janey Slaughter Briscoe, preserves and presents the art, history and culture of the American West through engaging exhibitions, educational programs and public events reflective of the region's rich traditions and shared heritage. Located along the San Antonio River Walk, the museum's campus includes the restored 1930s former San Antonio Public Library building, which now serves as the museum space with nine galleries on three levels; the three-story Jack Guenther Pavilion, used for event rentals and programs; and the outdoor McNutt Sculpture Garden. For more information about The Briscoe Western Art Museum, visit BriscoeMuseum.org, follow us on Twitter @BriscoeMuseum or "Like" us at [Facebook.com/TheBriscoe](https://www.facebook.com/TheBriscoe).

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