

MEDIA ADVISORY

ORIGINATOR OF WESTERN POP ART MOVEMENT, BILLY SCHENCK, HEADLINES BRISCOE MUSEUM'S *VOICES OF THE WEST*: DISTINGUISHED LECTURE SERIES

WHAT: The Briscoe Western Art Museum presents its *Voices of the West: Distinguished Lecture Series* featuring **Billy Schenck**, a creator of the Western Pop Art movement and one of the most innovative and engaging personalities in the art world today. He incorporates techniques from Photo-Realism and Pop Art to both exalt and poke fun at iconic images of the West. With more than 100 pieces in major museums and corporate collections, including the Smithsonian Institute and the Denver Art Museum, Schenck has been called the “Granddaddy of Pop Western Art” or the “Warhol of the West” and is considered a massive influence and player in contemporary Western art.

Learn about Schenck’s early career, artistic inspirations, and the influences that shape his work. He is one of the featured artists in the Briscoe's 2017 *Night of Artists* Art Sale & Exhibition, April 2 - May 14. Seating is limited. Free for Briscoe Members | \$10 for Non-Members. Tickets and Member reservations at BriscoeMuseum.org or 210.299.4499

WHEN: **Tuesday, April 11, 2017**
5:30pm – VIP Members Reception with Billy Schenck
6:30pm – Lecture

WHERE: **Briscoe Western Art Museum, 210 W. Market Street, San Antonio, TX 78205**

INTERVIEW OPPORTUNITIES: Available via phone, in-studio or at the Briscoe Museum.

SPOKESPEOPLE: **Billy Schenck**, Western Pop Artist
Michael Duchemin, Ph.D., President & CEO, Briscoe Western Art Museum

STORY

IDEAS:

- Interview internationally known Western Pop Artist, Billy Schenck, on the creation of the Western Pop Art movement, his work with Andy Warhol as an 18-year old living in New York City, and the influences that shape his work.
- Interview Billy Schenck on his artistic approach, the mythology of the American West, and his ability to subtly (or not so subtly) incorporate sexual, political and social commentaries into his work.
- Interview Michael Duchemin, Ph.D., the newly appointed President & CEO of the Briscoe Western Art Museum, regarding the 2017 *Night of Artists* Art Sale & Exhibition featuring over 260 works by 73 of the country’s top Western artists, and current trends in the world of contemporary Western art.

About The Briscoe Western Art Museum:

The Briscoe Western Art Museum, named in honor of the late Texas Governor, Dolph Briscoe, Jr. and his wife, Janey Slaughter Briscoe, preserves and presents the art, history, and culture of the American West through engaging exhibitions, educational programs, and public events reflective of the region's rich traditions and shared heritage. Located along the San Antonio River Walk, its campus is inclusive of the restored historic 1930s former San Antonio Public Library building which now serves as the Museum space with nine galleries on three levels; the three-story Jack Guenther Pavilion used for event rentals and programs; and the outdoor McNutt Sculpture Garden. For more information about The Briscoe Western Art Museum, visit our website at BriscoeMuseum.org, follow us on Twitter @BriscoeMuseum or 'Like' us on Facebook at Facebook.com/TheBriscoe.

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Billy Schenck, *Throwin' A Loop*, Oil on canvas



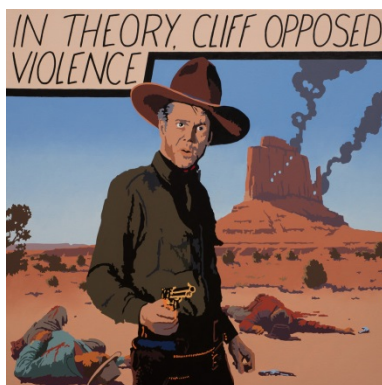
Billy Schenck, *A Rocky Trail*, Oil on canvas



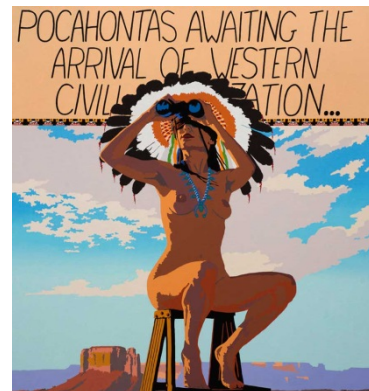
Billy Schenck, *Study for Double Cross*, Oil on canvas



Billy Schenck, *The Old Mission Gate*, Oil on canvas



Billy Schenck, *Cliff Opposed Violence*, Oil



Billy Schenck, *Pocahontas Awaits*, Oil