

## **PRESS RELEASE**

### **Briscoe Western Art Museum Celebrates *National Day of the Cowboy***

*Free Community Event Features Music, Art Making, Children's Games, Chuck Wagon Cooking, and more*

**SAN ANTONIO (July 6, 2017)** – The Briscoe Western Art Museum hosts the 3<sup>rd</sup> annual **National Day of the Cowboy** Celebration on **Saturday, July 22** from high noon (12:00) – 4:00pm. This free event for all ages features live music, art-making activities, Museum tours, 'Cowpoke' games, and authentic Chuck Wagon cooking all in recognition of the cultural icons of the American West: the cowboy, cowgirl, and vaquero. The celebration will be held at the Briscoe Museum located on the banks of the San Antonio River Walk at 210 W. Market Street. Highlights of this year's event include:

- **Live Music by *The Railhouse Band***
- **Horseshoes and "You'll Shoot Your Eye Out" Shooting Gallery**
- **Stick Pony Making and Barrel Racing**
- **Bandana Screen Printing** with Chris Davila
- **Typewriter Rodeo** crafting custom poems on the spot on vintage typewriters
- **Artist-in-Action** featuring with Jason Scull, Sculptor and member of the Cowboy Artists of America
- **Chuck Wagon Cooking** featuring hands-on demonstrations and serving peach cobbler and biscuits
- **Hot and Cool Eats** from **K Hill BBQ Food Truck** and **Paeteria San Antonio**
- **Museum Tours** available for adults, families and bilingual groups
- **Cool Down Corral and Free Craft Beer** sponsored by *Ranger Creek Brewing and Distilling*

The National Day of the Cowboy is a day dedicated to the celebration and preservation of the heritage of the American Cowboy/Cowgirl and Vaquero in the United States. "The cowboy archetype is a true American icon that transcends time, gender, ethnicity, and geographic boundaries," said Michael Duchemin, President & CEO of the Briscoe Museum. "As an institution dedicated to the preservation of the art and history of the American West, we are pleased to host this celebration of cowboy culture." In May 2015, Texas became the tenth state to pass the National Day of the Cowboy Commemoration. For more information and a complete event schedule, please visit: [BriscoeMuseum.org](http://BriscoeMuseum.org) or call 210.299.4499.



**THE BRISCOE**  
Western Art Museum

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**About The Briscoe Western Art Museum:**

The Briscoe Western Art Museum, named in honor of the late Texas Gov. Dolph Briscoe Jr. and his wife, Janey Slaughter Briscoe, preserves and presents the art, history and culture of the American West through engaging exhibitions, educational programs and public events reflective of the region's rich traditions and shared heritage. Located along the San Antonio River Walk, the museum's campus includes the restored 1930s former San Antonio Public Library building, which now serves as the museum space with nine galleries on three levels; the three-story Jack Guenther Pavilion, used for event rentals and programs; and the outdoor McNutt Sculpture Garden. For more information about The Briscoe Western Art Museum, visit [BriscoeMuseum.org](http://BriscoeMuseum.org), follow us on Twitter [@BriscoeMuseum](https://twitter.com/BriscoeMuseum) or "Like" us on Facebook [@TheBriscoe](https://www.facebook.com/TheBriscoe).

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