

## PRESS RELEASE

### **Briscoe Western Art Museum Celebrates 4<sup>th</sup> Annual *National Day of the Cowboy***

*Free Event Features Live Music, Chuck Wagon Cooking, Art Making, Cowboy Characters and more*

**SAN ANTONIO (July 20, 2018)** – The Briscoe Western Art Museum celebrates the legacy of the cowboy, cowgirl and vaquero at its **National Day of the Cowboy** celebration on **Saturday, July 28** from high noon (12:00) – 4:00pm. This free community event features indoor and outdoor activities for cowpokes of all ages. The celebration will be held at the Briscoe Museum located on the banks of the San Antonio River Walk at 210 W. Market Street. This year’s event is inspired by the Briscoe’s summer Pop Art exhibitions **Andy Warhol: Cowboys and Indians** and **Bill Schenk: Myth of the West**. Both shows will be open to visitors that day and included in the free admission.

#### National Day of the Cowboy Highlights:

- **Western Swing music by *Big Cedar Fever***
- **Authentic Chuck Wagon Cooking** with the *Rollin’ Texas Style* chuck wagon serving biscuits and peach cobbler
- **Stick Pony Making and Barrel Racing**
- **Cowboy Character Actors** dressed in authentic gear display roping and branding skills
- **Cowpoke Games** Felt Horseshoes, Warhol’s Soup Cans Shooting Gallery
- **Screen printing** with San Anto Cultural Arts
- **Cowboy Artist-in-Action**, Edgar Sotelo
- **Lil Partners Zone** San Antonio Public Library hosts an indoor kids area with Western-themed books and campfire pillows
- **Western Photo Spot** the perfect spot for selfies complete with props and wanted poster frames
- **B-Daddy’s BBQ and Paleteria San Antonio** offering tasty grub
- **Craft Beer** sponsored by *Ranger Creek Brewing and Distilling*

“The cowboy archetype is a true American icon that transcends time, gender, ethnicity, and geographic boundaries,” said Michael Duchemin, President & CEO of the Briscoe Museum. “As an institution dedicated to the preservation of the art and history of the American West, we are pleased to share this celebration of cowboy culture with the community.” In May 2015, Texas became the tenth state to pass the National Day of the Cowboy Commemoration. For more information and a complete event schedule, please visit: [BriscoeMuseum.org](http://BriscoeMuseum.org) or call 210.299.4499.

Supported by the Elizabeth Huth Coates Charitable Foundation of 1992, H-E-B, and the City of San Antonio Department of Arts and Culture. Additional support provided by Ranger Creek Brewing and Distilling.

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**About The Briscoe Western Art Museum:**

The Briscoe Western Art Museum, named in honor of the late Texas Gov. Dolph Briscoe Jr. and his wife, Janey Slaughter Briscoe, preserves and presents the art, history, and culture of the American West through engaging exhibitions, educational programs, and public events reflective of the region's rich traditions and shared heritage. Located at 210 W. Market Street along the San Antonio River Walk, the Museum's campus includes the restored 1930s former San Antonio Public Library building, which now serves as the Museum space with nine galleries on three levels; the three-story Jack Guenther Pavilion, used for event rentals and programs; and the outdoor McNutt Sculpture Garden. For more information about the Briscoe Western Art Museum, visit [BriscoeMuseum.org](http://BriscoeMuseum.org), or follow us on Facebook/Twitter/Instagram @BriscoeMuseum.