



MEDIA CONTACT:

Lynn Darden (lynn@theprboutique.com)

512.363.5160

Sharon Garcia (sgarcia@briscoemuseum.org)

210.507.4858

BRISCOE WESTERN ART MUSEUM CELEBRATES ITS FOURTH BIRTHDAY

Briscoe Offers Free Admission and Sweet Treats to Celebrate Four Years of Operation

San Antonio, Texas – (October 18, 2017) The Briscoe Western Art Museum invites San Antonio to celebrate its fourth birthday with a **Briscoe Birthday Bash** on Thursday, October 26, 2017. In honor of its anniversary, the Briscoe will offer free admission as well as complimentary birthday cupcakes in the Briscoe Museum lobby beginning at noon. The Briscoe is located at 210 W. Market Street, on the banks of the River Walk.

For four years, the Briscoe Western Art Museum has served as a cultural arts jewel in the heart of downtown San Antonio, bringing to life the vibrant heritage of the Western United States. The Briscoe Museum offers a permanent collection of Western art and artifacts as well as special exhibitions that showcase the stories of the American Indian, vaquero, American cowboy, pioneering women, and others that define the American West. Highlights of nine galleries include Santa Anna's sword, works by Frederic Remington, Pancho Villa's last known saddle, contemporary and historic paintings, sculptures, an impressive spur collection, and other cowboy and Native American relics, weapons, and photography.

"Although we are still a relatively new Museum, the Briscoe has already established itself as an important contributor to San Antonio's thriving arts scene," said Briscoe Museum President & CEO Michael Duchemin. "As we enter into our fifth year and the City's Tricentennial, we will continue to offer outstanding exhibits, community events, and engaging programs for locals and visitors alike."

Since opening its doors in October 2013, the Briscoe Western Art Museum has conducted more than 550 educational tours, hosted tourists from more than 76 countries, and welcomed nearly 250,000 visitors.

The Briscoe campus includes the restored historic 1930s art deco/neo classical former San Antonio Public Library building, the modern three-story Jack Guenther Pavilion used for event rentals and programs; and the lush outdoor McNutt Sculpture Garden featuring bronze sculptures from the country's leading Western artists.

###

About The Briscoe Western Art Museum:

The Briscoe Western Art Museum, named in honor of the late Texas Gov. Dolph Briscoe Jr. and his wife, Janey Slaughter Briscoe, preserves and presents the art, history, and culture of the American West through engaging exhibitions, educational programs, and public events reflective of the region's rich traditions and shared heritage. For more information about the Briscoe Western Art Museum, visit BriscoeMuseum.org, or follow us on Facebook/Twitter/Instagram @BriscoeMuseum.