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PRESS RELEASE

Briscoe Western Art Museum's Pony Express Love Letters is Back to Spread the Love this Valentine's Day

*Popular Program Celebrates the Art of Traditional Correspondence
with Hand-Crafted Letters Delivered on Valentine's Day*

SAN ANTONIO, TX—Jan. 22, 2018. The Briscoe Museum's ***Pony Express Love Letters*** returns to spread the love across San Antonio and beyond, bringing back the lost art of traditional correspondence. This FREE community program allows visitors to stop by the Museum at 210 W. Market Street between February 1-February 12, during regular museum hours, to craft a personal love letter on a vintage typewriter or with calligraphy pens. Writing stations include books of poetry designed to foster romantic expression, a variety of stationary choices, and even Valentine's Mad Libs for a light-hearted touch.

All of the collected letters will be hand-delivered for free to loved ones — by bicycle messenger on February 14, like a modern-day Pony Express, if they are in the downtown area — or by postal service outside of Central San Antonio. The Briscoe will even mail valentines for free across the United States. Each letter will be marked with the Briscoe Museum's very own Pony Express stamp.

"Now in its fifth year, our Pony Express Love Letters program has become a new Valentine's tradition for many helping to bring back the art of letter writing and romantic expression," said Sharon Garcia, Head of Communications for the Briscoe Western Art Museum. "This program is a tribute to bygone days when personal letters were a treasured form of communication across the United States and especially in the remote regions of the American West."

This year the San Antonio Calligraphy Guild (SACG) will once again be on hand during select days to address visitors' envelopes with elegant hand-lettering. The SACG will also present a free mini-workshop for novice calligraphers at the Briscoe on Tuesday, February 6 at 6:30pm.

SATX Social Ride, a group of cyclists that promotes safe and social bike riding in downtown San Antonio, will return as volunteer bike messengers. Visit their [Facebook page](#) to learn more.

For more information on the Pony Express Love Letters program and a complete schedule visit BriscoeMuseum.org. Watch Rogy Productions' award-winning short film about the Pony Express program [here](#).

About The Briscoe Western Art Museum:

The Briscoe Western Art Museum, named in honor of the late Texas Gov. Dolph Briscoe Jr. and his wife, Janey Slaughter Briscoe, preserves and presents the art, history, and culture of the American West through engaging exhibitions, educational programs, and public events reflective of the region's rich traditions and shared heritage. Located at 210 W. Market Street along the San Antonio River Walk, the Museum's campus includes the restored 1930s former San Antonio Public Library building, which now serves as the Museum space with nine galleries on three levels; the three-story Jack Guenther Pavilion, used for event rentals and programs; and the outdoor McNutt Sculpture Garden. For more information about the Briscoe Western Art Museum, visit BriscoeMuseum.org, or follow us on Facebook/Twitter/Instagram @BriscoeMuseum.

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