



NEWS RELEASE

FOR IMMEDIATE RELEASE

January 21, 2016

MEDIA CONTACTS: Sharon Garcia

210.299.4499, x551; sgarcia@briscoemuseum.org

Shelbi Rodriguez

210.227.1999 X165 srodriguez@creativecivilization.com

THE BRISCOE WESTERN ART MUSEUM PRESENTS 2016 PONY EXPRESS LOVE LETTERS

Free Community Project Offers Hand-delivered Love Letters for Valentine's Day

San Antonio, Texas – The Briscoe Museum's *Pony Express Love Letters* returns to spread the love across San Antonio and bring back the art of traditional correspondence. This FREE program allows visitors to stop by the Museum at 210 W. Market St. on February 2-11, during regular hours, to craft a personal love letter on a vintage typewriter or with calligraphy pens. Writing stations include books of poetry designed to foster romantic expression, a variety of stationary choices, and even Valentine's Mad Libs for a light-hearted touch.

All the collected letters will be hand-delivered for free to loved ones — by bicycle messenger on February 12, like a modern day Pony Express, if they are in the downtown area — or by postal service outside of Central San Antonio. The Briscoe will even mail valentines for free all across the United States! Each letter will be marked with the Briscoe Museum's very own Pony Express stamp and include discount passes for the Museum.

This year the Briscoe is partnering with SATX Social Ride, who will serve as volunteer bike messengers. SATX Social Ride is an open group that promotes safe and social bike riding everywhere, especially in downtown San Antonio. Anyone interested in joining in the fun of delivery, can volunteer by contacting Beth Foulds, Education & Programs Manager at bfoulds@briscoemuseum.org or 210.299.4499, ext. 592. Lunch will be provided for all volunteers.

Now in its third year, Pony Express Love Letters is expanding to include two hand-lettering classes; improv poetry group, [Typewriter Rodeo](#) writing personalized poems on the spot; a gallery talk on message delivery in the West, and the [San Antonio Calligraphers' Guild](#) will be on-site at scheduled times to address envelopes. See BriscoeMuseum.org for a complete schedule. Check out Rogy Productions' award-winning 5 minute film on Pony Express Love Letters [here](#).

About The Briscoe Western Art Museum

The Briscoe Western Art Museum, named in honor of the late Texas Governor, Dolph Briscoe, Jr. and his wife, Janey Slaughter Briscoe, preserves and interprets the art, history, and culture of the American West through engaging exhibitions, educational programs, and public events reflective of the region's rich traditions and shared heritage. Located along the San Antonio River Walk, its campus is inclusive of the restored historic 1930s art deco/neo classical former San Antonio Public Library building which now serves as the Museum space with nine galleries on three levels; the new, three-story Jack Guenther Pavilion designed by the nationally recognized architecture firm Lake|Flato and used for event rentals and programs; and the outdoor McNutt Sculpture Garden used for events and programs. For more information about The Briscoe Western Art Museum, visit our website at BriscoeMuseum.org, follow us on Twitter [@BriscoeMuseum](#) or 'Like' us on Facebook at [Facebook.com/TheBriscoe](https://www.facebook.com/TheBriscoe)

###