



THE BRISCOE
Western Art Museum

PRESS RELEASE

The Briscoe Western Art Museum Presents ***Briscoe Blast! National Day of the Cowboy on July 25***

Free Event Features Music, Art Activities, Storytelling, Photo Booth, and More

(San Antonio, TX – July 10, 2015) The Briscoe Western Art Museum celebrates National Day of the Cowboy with the ***Briscoe Blast!*** on **Saturday, July 25**. This free event runs from **high noon – 5:00pm** at the Briscoe Museum located on the banks of the San Antonio River Walk at 210 W. Market Street. Event highlights* include:

- Live music by *Texas Weather Band*
- Art activities: Sketch the sculptures, make a sheriff's badge, community pennant
- *ComedySportz Improv*: Family friendly comedy with a Western slant
- Western photo booth complete with fun props
- Campfire tales with Miss Tiffany of *Storytime Chicks*
- Special appearance by Alex Ingram, Miss Rodeo Texas 2014
- Artist in action: Cowboy artist Christopher Moroney
- Guided adult and family museum tours
- Tasty grub from Cheesy Jane's

**all activities are free of charge*

Sponsored as a bill in the U.S. Senate in 2005-2007, the National Day of the Cowboy is a day set aside to celebrate and preserve the heritage of the American Cowboy/Cowgirl and *Vaquero* in the United States. "The cowboy archetype is a true American icon that transcends time, gender, ethnicity, and geographic boundaries," said Tom Livesay, executive director of the Briscoe Museum. "As an institution dedicated to the preservation of the art and heritage of the American West, it is only appropriate that we host this celebration of cowboy culture." In May 2015, Texas became the tenth state to pass the National Day of the Cowboy bill.

For more information and a complete schedule of *Briscoe Blast! National Day of the Cowboy* activities, please visit: BriscoeMuseum.org or call 210.299.4499.

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**The Briscoe Western Art Museum**

The Briscoe Western Art Museum, named in honor of the late Texas Governor, Dolph Briscoe, Jr. and his wife, Janey Slaughter Briscoe, preserves and presents the art, history, and culture of the American West through engaging exhibitions, educational programs, and public events reflective of the region's rich traditions and shared heritage. Located along the San Antonio River Walk, its campus includes the restored historic 1930s art deco/neo classical former San Antonio Public Library building, the new three-story Jack Guenther Pavilion used for event rentals and programs; and the outdoor McNutt Courtyard & Sculpture Garden used for rentals and programs. briscoemuseum.org