HEAD WEST FOR SAVINGS AND FREE ADMISSION AT THE BRISCOE

Locals Days, Museum Offers and Free Programming Included with Admission Make it Easy to Travel West Without Leaving San Antonio

The Sons of Charlie Russell: Cowboy Artists of America
On View through Sept. 5

San Antonio, TX — (Aug. 17, 2022) Looking for ways to save and still have a good time? Travel the West with your family at the Briscoe Western Art Museum. With everything from free admission for locals on the first Sunday of each month to free admission for active duty military and their families, the Briscoe offers ways for everyone to enjoy a visit west by stopping in on their next visit to the River Walk. And the museum’s calendar features a wide range of programming included in general admission, making the Briscoe a budget-friendly excursion.

The Briscoe’s admission deals include:

- **Locals Days:** To show how friendly the West is and to thank the San Antonio community for its continued support, the Briscoe Western Art Museum makes the first Sunday of each month “Locals Day,” greeting locals with free general admission. Bexar County residents can enjoy the Briscoe’s Locals Days through 2022, with free admission on Sept. 4, Oct. 2, Nov. 6 and Dec. 4.

- **Blue Star Museums:** Active duty military members always receive free admission to the museum, but through Labor Day, active duty families receive free admission through the Blue Star Museums program. The free admission program is available for those currently serving in the United States Military—Air Force, Army, Coast Guard, Marine Corps, Navy, and Space Force, members of the Reserves, National Guard, U.S. Public Health Commissioned Corps, NOAA Commissioned and up to five family members.

- **Military Discounts:** Year-round, active duty military members receive free museum admission, while their family members receive discounted admission. Retired/former members of the military also received discounted admission.

- **Bank of America Museums on Us:** For the first full weekend of the month, Bank of America, Merrill Lynch and U.S. Trust cardholders gain one free admission to the museum.

- **Museums for All:** Recipients of SNAP, WIC, and MAP receive free general admission to the museum through Museums for All, a cooperative which encourages families of all backgrounds to visit museums. Simply present an EBT card and a photo ID. Offer is valid for up to four people for each EBT card presented.

- **Children’s Discounts:** The Briscoe is always free for children 12 and under, making it affordable for families to visit and enjoy family programming together.
• **Members of the Briscoe:** Museum members always receive free museum admission and either free or reduced admission to all of the Briscoe’s programming, a bonus of some membership tiers. Memberships are vital to helping the Briscoe continue to preserve and present the art and artifacts of the American West.

**Fantastic Exhibitions and Programming Included with Museum Admission**

Through Sept. 5, everyone can enjoy the Briscoe’s fantastic summer exhibition, *The Sons of Charlie Russell: Cowboy Artists of America*. Featuring works from 17 public and private collections, the exhibition is included with museum general admission and includes 70 works of art showcasing the forefathers of Western art and how their works provide foundations, traditions and ideals for today’s contemporary artists. The exhibition is the first and only time these works will be viewed together. The exhibition’s accompanying programming is also included in museum general admission, making artist talks, demonstrations and more available to everyone.

Before Labor Day, enjoy a behind-the-scenes session with Bruce Greene, one of the Cowboy Artists featured in *The Sons of Charlie Russell*, as well as an opportunity to listen in as experts on Western art weigh in on how Western art stays relevant in today’s changing world. Chill and enjoy a Western film (along with free beer courtesy of Ranger Creek Brewery) or make it a STEAM-y family day with hands-on learning. The line-up of programming included in museum general admission features:

**The Lessons of Our Fathers: How Western Art Stays Relevant**

Saturday, Aug. 27, Presentation 10 – 11:30 a.m., Panel 2 – 4 p.m.

*The Sons of Charlie Russell: Cowboy Artists of America* casts a spotlight on the history and significance of the Cowboy Artists of America and its efforts to maintain and evolve the style and subject matter of traditional Western art. The Briscoe is hosting a panel discussion on the importance of maintaining the traditions of Western art, as well as the necessity for those traditions to evolve in order to remain relevant in a changing world. The discussion will also examine the CAA’s level of success at executing its mission: to authentically preserve and perpetuate the culture of Western life in fine art.

Panelists include:

• Michael Grauer, the McCasland Chair of Cowboy Culture and the Curator of Cowboy Collections and Western Art at the National Cowboy & Western Heritage Museum in Oklahoma City;
• Seth Hopkins, the Executive Director of the Booth Western Art Museum in Cartersville, Georgia;
• Author and Western art scholar Byron Price. Price’s book “*The Sons of Charlie Russell*”, commemorates 50 years of the Cowboy Artists of America and inspired the title of the Briscoe’s summer exhibition. Now retired after more than 25 years in the museum profession, Price was the Charles Marion Russell Memorial Chair and Director of Charles M. Russell Center for the Study of Art of the American West at
the University of Oklahoma and served as director of the university’s Fred Jones Jr. Museum of Art.

- Emily Wilson, Curator of Art for the Briscoe Western Art Museum and the curator of *The Sons of Charlie Russell.*

The event will feature light bites and refreshments. Seating is limited and pre-registration is recommended. Registration for the panel discussion is included in museum general admission on Saturday, Aug. 27, 2 – 4 p.m.

**Cowboy Creations: Learn from Cowboy Artists**

Bringing the art of *The Sons of Charlie Russell* to life, members of the Cowboy Artists of America are appearing in a series of demonstrations and talks throughout the exhibition. Guests can enjoy meeting and watching these talented cowboy artists share the processes behind their work.

- Bruce Greene (part of ‘The Lessons of Our Fathers’ programming)
  Saturday, Aug. 27, 10 – 11:30 a.m.

Cowboy Artists of America (CAA) artist and the 2022 President of the CAA Bruce Greene will give everyone a glimpse into his life as a cowboy artist, sharing his journaling techniques and how he uses his journal to help with the accuracy of his art. Hear about his research and how his ranching experience inspires his work. The presentation is included with museum general admission.

**Family Fun: STEAM into the West with The Sons of Charlie Russell**

Families and visitors of all ages are invited to learn about the American West through the works featured in *The Sons of Charlie Russell* during the museum’s “Full STEAM Ahead” series on the third Saturday of each month. From transportation and weather to animals, astronomy and engineering, each program explores an aspect of life in the West to engage and inspire learning. Full STEAM Ahead is included with museum general admission. Children 12 and under receive free admission to the Briscoe.

- **Full STEAM Ahead: Whimsical Windmills**
  Saturday, August 20, 11 a.m. – 1 p.m.

Windmills have become an iconic image of the West, but they were also one of the first home innovations powered by alternative energy! While conservation and renewable energy efforts may seem like new solutions to the energy crisis, cowboys and settlers alike used renewable energy long before access to gas and electricity was ever invented. Using the windmill as inspiration, families and children will create their own alternative energy homes using recyclable materials.
What is a Western? Summer Film Series
The Briscoe’s popular Summer Film Series returns with a question: What is a Western? What are the elements of a Western and how has the Western been re-interpreted through the years? A short presentation discussing the foundations of the Western will begin at 1 p.m., followed immediately by the screening. Each film is included in general museum admission, with free brews courtesy of Ranger Creek Brewery. Popcorn, drinks and snacks will be available for purchase.

- “Wind River”
  Sunday, Aug. 21, 1 p.m.

  In this tense neo-western thriller, Jeremy Renner and Elizabeth Olsen star as a U.S. Fish and Wildlife hunter and an FBI agent investigating a murder on the Wind River Indian Reservation. The 2017 film was “Yellowstone” creator Taylor Sheridan’s directorial debut.

  The Sons of Charlie Russell: Cowboy Artists of America is supported in part by Jan McCaleb Elliott, the Eddie Basha Collection, Mr. and Mrs. Marrs McLean Bowman, The Elizabeth Huth Coates Charitable Foundation of 1992, the Klesse Foundation, Jessica Elliott Middleton, Debbie and John T. Montford, and Western Art Collector.

Head West While Staying Cool at the Briscoe
From its McNutt Sculpture Garden to the museum’s beautifully restored historic home inside the former San Antonio Public Library building, the Briscoe collection spans 14 galleries, with special exhibitions, events and a fantastic Museum Store, providing art, culture, history and entertainment. The Briscoe is located on the south end of the River Walk, near the Arneson River Theatre and La Villita, with convenient parking at the Riverbend Garage directly adjacent to the museum or one of many downtown surface lots. Museum hours, parking and admission details are available online.

About the Briscoe Western Art Museum: Preserving and presenting the art, history and culture of the American West through engaging exhibitions, educational programs and public events reflective of the region’s rich traditions and shared heritage, the Briscoe Western Art Museum is located on the San Antonio River Walk at 210 W. Market Street in the beautifully restored 1930s former San Antonio Public Library building. Named in honor of the late Texas Gov. Dolph Briscoe Jr. and his wife, Janey Slaughter Briscoe, the museum includes the three-story Jack Guenther Pavilion, used for event rentals and programs, and the outdoor McNutt Sculpture Garden. Follow the Briscoe on social media, @BriscoeMuseum.